



The Blue Zone Consortium

Promoting longer lives through
transformative frontier biosciences
for healthy ageing



What is the Blue Zone Consortium?

By 2040, nearly one in seven people in the UK is predicted to be aged over 75, with many living with multiple morbidities. Blue Zones are areas across the world with lower rates of chronic disease, where people live longer healthier lives.

The goal of the consortium is to advance health and anti-ageing initiatives. We want to encourage collaboration between business and universities to co-create solutions.

If you are a business with a potential innovative product or service, we want to hear from you.



How does it work and the benefits to your business

- Apply for up to £15k to cover costs directly related to the project.
- Access to the required academic and/or technical expertise needed for your R&D challenge.
- Access to the broad network or networks within the associated consortium partners.
- A series of networking and collaboration events, giving you the opportunity to learn how linked universities can drive solution development and implementation.



The project will support the following activities or collaborative opportunities:

- Academic expertise/research for a business R&D project
- Access to cutting edge research and facilities
- Day/ short placements
- Enhancing productivity through training and development of individuals on the project
- Feasibility studies (prototype or proof of concept)
- Consultancy



Who are our partners?

- 21 Higher Education Institutions
- Six NHS Trusts, local authorities
- Local Authorities Councils

Interested in becoming part of the consortium? Joining is easy:

Visit the Blue Zone Consortium website, click "join us" and complete the form.

Find out more:

 bluezoneenquiries@ntu.ac.uk  www.bluezoneconsortium.uk

 www.linkedin.com/company/blue-zone-consortium/

