



**NRW.GLOBAL
BUSINESS**
Trade & Investment Agency

Driving the future of smart manufacturing

Exclusive invitation

November 29, 2024 | 9:30 a.m. - 3:00 p.m. | Hartlebury, (Worcestershire)

Location:

DRPG (UK) Limited
Unit 212, Ikon Industrial Estate
Droitwich Road, Hartlebury
Worcestershire, DY10 4EU



If you are considering expanding your business in Germany and the EU, we have an exceptional opportunity for you!

NRW.Global Business, the Trade and Investment Agency of North Rhine-Westphalia (NRW), Germany's economic powerhouse and largest state by GDP and population, invites you to a complimentary event.

“Driving the future of Smart Manufacturing”

on **29 November 2024 from 09.30-15.00**

in the Midlands at **DRPG’s global headquarters – 212 Ikon Estate, Droitwich Road, Hartlebury, Kidderminster DY10 4EU**

This event will bring together UK businesses interested in learning more about business opportunities in the smart manufacturing industry in NRW and professionals from NRW in this field and also launch our **Startup Welcome Package** that provides qualifying startup companies with up to EUR 10,000 that can be redeemed for a coworking space and professional services related to the exploration of the German market via NRW.

NRW stands for more than 160 million people living within a radius of 300 miles around the state capital Düsseldorf. This represents almost one third of all EU consumers:

- From no other location in Europe can so many people with such high purchasing power be reached within such a short distance as from NRW.
- 20 % of Germany's purchasing power is concentrated in the state.
- The majority of UK companies in Germany have established their German or European headquarters in NRW, among them Vodafone, BP, Rentokil, JCB, GKN, Lush, Dyson, INEOS.

Join us and register today with David at: d.schneider@nrwglobalbusiness.uk

Places are limited, so we encourage you to register early to secure your spot. Simply respond to this email to secure your place.

Programme:

09:30 – 10:00 **Registration & Networking**

10:00 – 12:00 **Workshop „Driving the Future of Smart Manufacturing”**

Moderator: **Dagmar Mackett**, Global Development Director, DRPG Germany

10:00 a.m. **Opening Film on Smart Industry**

Welcome Addresses by

Andrew Wilkinson, Chair of Greater Birmingham Institute of Directors

Dagmar Mackett, DRPG (or Dale?)

Dagmar Wülknitz, NRW.Global Business

10:10 a.m. **Introduction:** Business Opportunities for UK companies in North Rhine-Westphalia

Dagmar Wülknitz, Head of Business Unit UK, NRW.Global Business

David Schneider, UK-Representative, NRW.Global Business

10:25 a.m. **Keynote: “Driving Innovation with AM and AI”**

Prof. Dr.-Ing. Franz-Josef Villmer, OWL University of Applied Sciences and Arts / AM& GmbH

10:40 a.m. **Coffee Break**

11:00 a.m. **Panel „Additive Manufacturing“**

Prof. Dr.-Ing. Franz-Josef Villmer, OWL University of Applied Sciences and Arts / AM& GmbH

Christian Klose, Investor Support, Dortmund Economic Development Office

Dr. Muftooh Siddiqi Senior Lecturer & Programme Director: Smart Manufacturing Aston University

Alessandro Selvaggio, TU Dortmund university, Institute of Forming Technology and Lightweight Components

11:30 a.m. **Best case:**

Dale Parmenter, CEO, **DRPG**

11:45 a.m. **Questions & Answers**

12:00 p.m. **Light Lunch + DRP Studio tour**

01:00 p.m. **Innovation Lab – Focus on AI (3D Printing Demo)**

01:30 p.m. **Meetings between UK companies and key-note speakers and panelists from NRW**
(Please book your meetings in advance at d.schneider@nrwglobalbusiness.uk)

03:00 p.m. **End of programme**